



# JORDAN MACDONALD

## Media Arts Student & Video Editor

Hard-working student at Long Island University Brooklyn looking for any opportunity to broaden current skills as well as creating content specific to a company/brand. Concentration focused on video editing, however I am also wishing to expand my expertise in all other visual and digital media outlets. I love to be challenged and to work on collaborative projects with others as devoted as I am.

### EDUCATION

- Current Student-Athlete at Long Island University Brooklyn  
Pursuing BA in Media Arts & Certificate in International Relations  
**Honors College Member**
- Dean's List Recipient  
**3.8 GPA**  
NEC Spring 2022  
Commissioner's Honor Roll and Spring 2022 Academic Honor Roll

### CONTACT

- Instagram: @jmakayy
- Email: jordan.macdonald@my.liu.edu
- Phone: (269) 271 - 7143

### MY PORTFOLIO

<https://www.jmakayy.com/>

### ACHIEVEMENTS

- Student-Athlete Advisory Committee Eboard Chairperson and Social Media Coordinator
- Influencer Social Media Intern
- Published Joint Article in School Newspaper
- Fine art piece selected for the Kalamazoo Institute of Arts High School Area Show

### PROFESSIONAL EXPERIENCE

- Freelance Video Editor  
2022 – Present  
Key responsibilities:
  - Editor of various videos such as music videos, social media content, and sports highlight reels
- Barista/Cashier at Brooklyn Bagel and Coffee Company  
2023 – Present  
Key responsibilities:
  - Finalizing customer in store orders and preparing coffee
  - Handling online and app based pick up orders
  - Spreading positivity in a stressful work environment
- Camp Instructor at Dead Frog Volleyball  
2019 – 2020  
Key responsibilities:
  - Managed volleyball camps for kids aged 6-12
  - Taught them fundamentals of the sport while encouraging them to have fun

### TOP SKILLS

- Hard Skills
  - 4+ Years of experience with Adobe After Effects
  - Proficient in Adobe Photoshop, Adobe Premiere, Final Cut Pro, Canva Suite,
  - Basic Understanding of DSLR cameras and Logic Pro
- Soft Skills
  - Works well under pressure
  - Quick Learner
  - Dedicated and Passionate

According to the **Johnson O'Connor Research Foundation's** Career aptitude test, I am very proficient in tonal memory, numerical reasoning, color discrimination, and flow of ideas. Core job areas that I am well suited for are those in **marketing, advertising, content creation, editing, user experience design, and more.** I would be more than happy to share my entire profile if prompted.